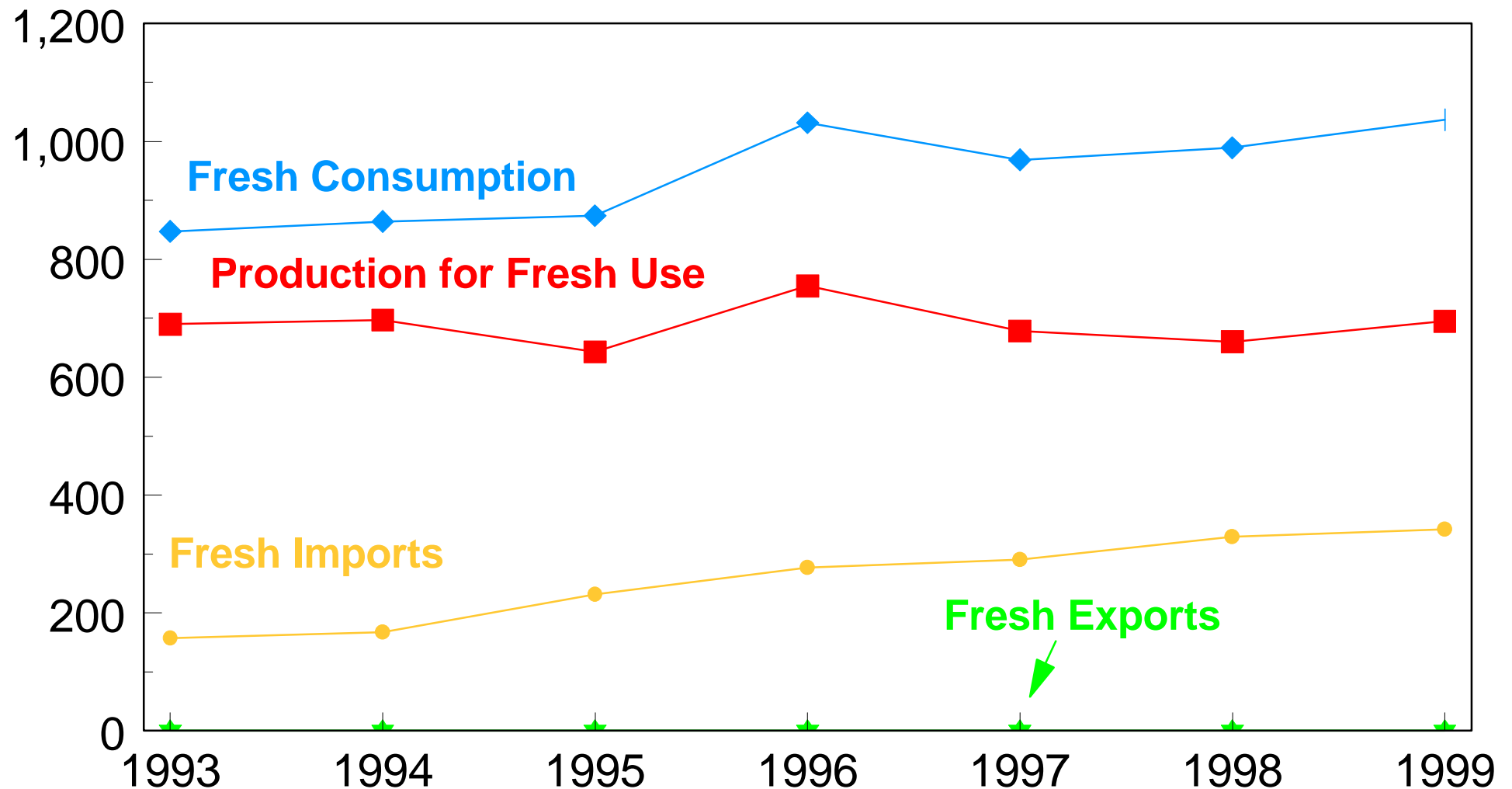


The U.S. Fresh Peppers Market

Thousand Metric Tons

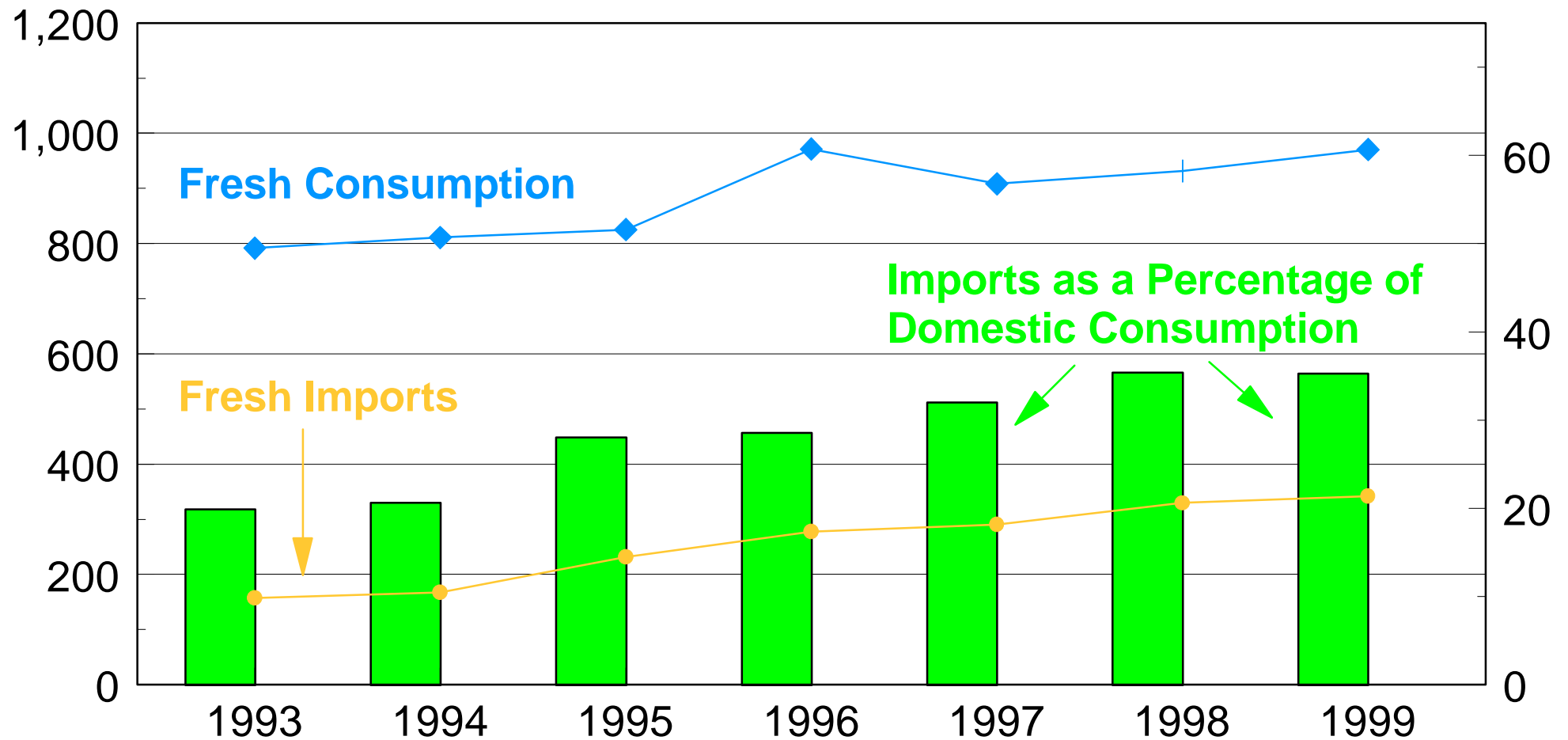


Source: Economic Research Service, USDA

U.S. Pepper Imports and Market Share of Domestic Consumption

Thousand Metric Tons

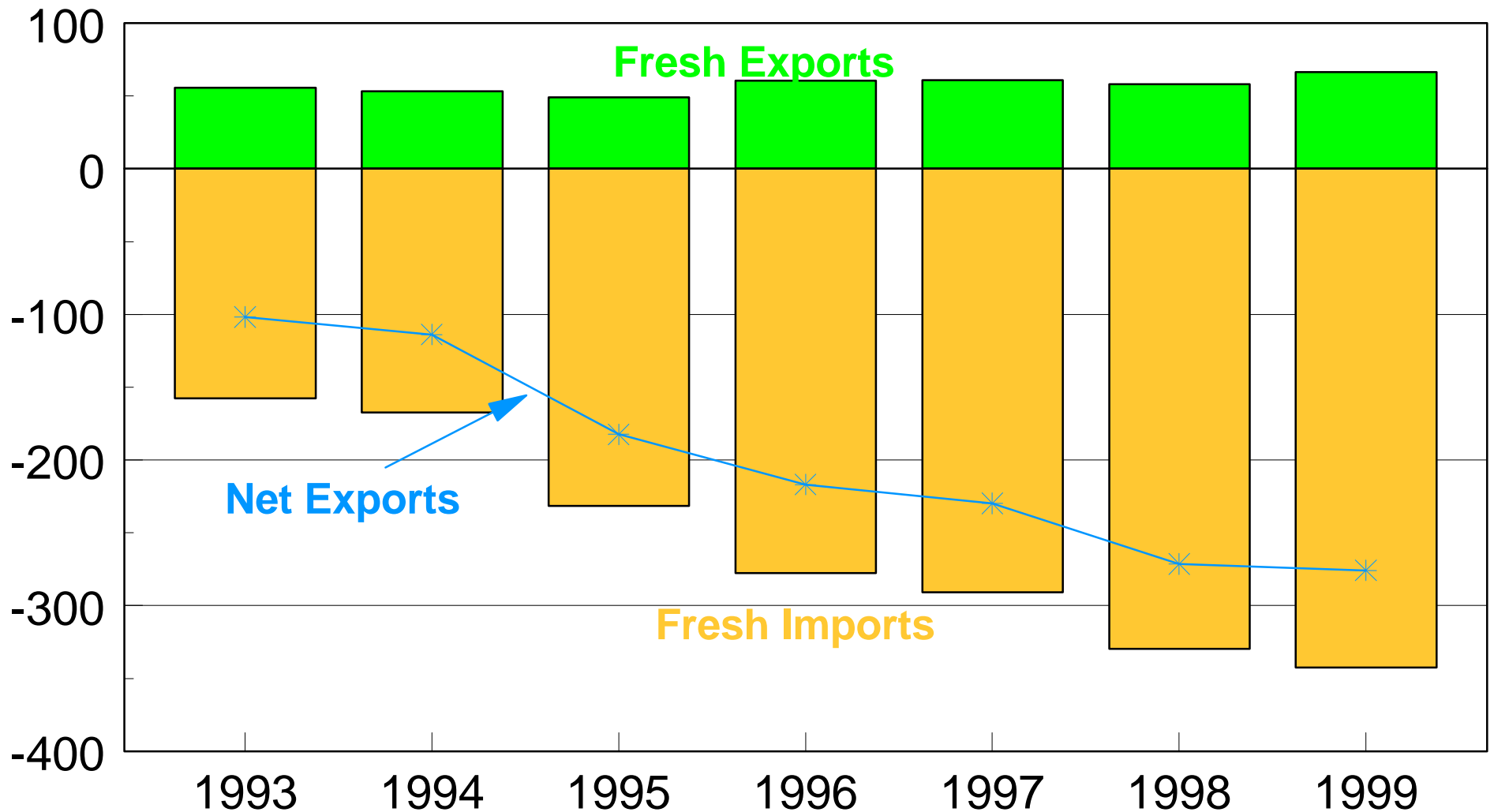
Percent



Source: Economic Research Service, USDA

U.S. Trade Balance in Peppers

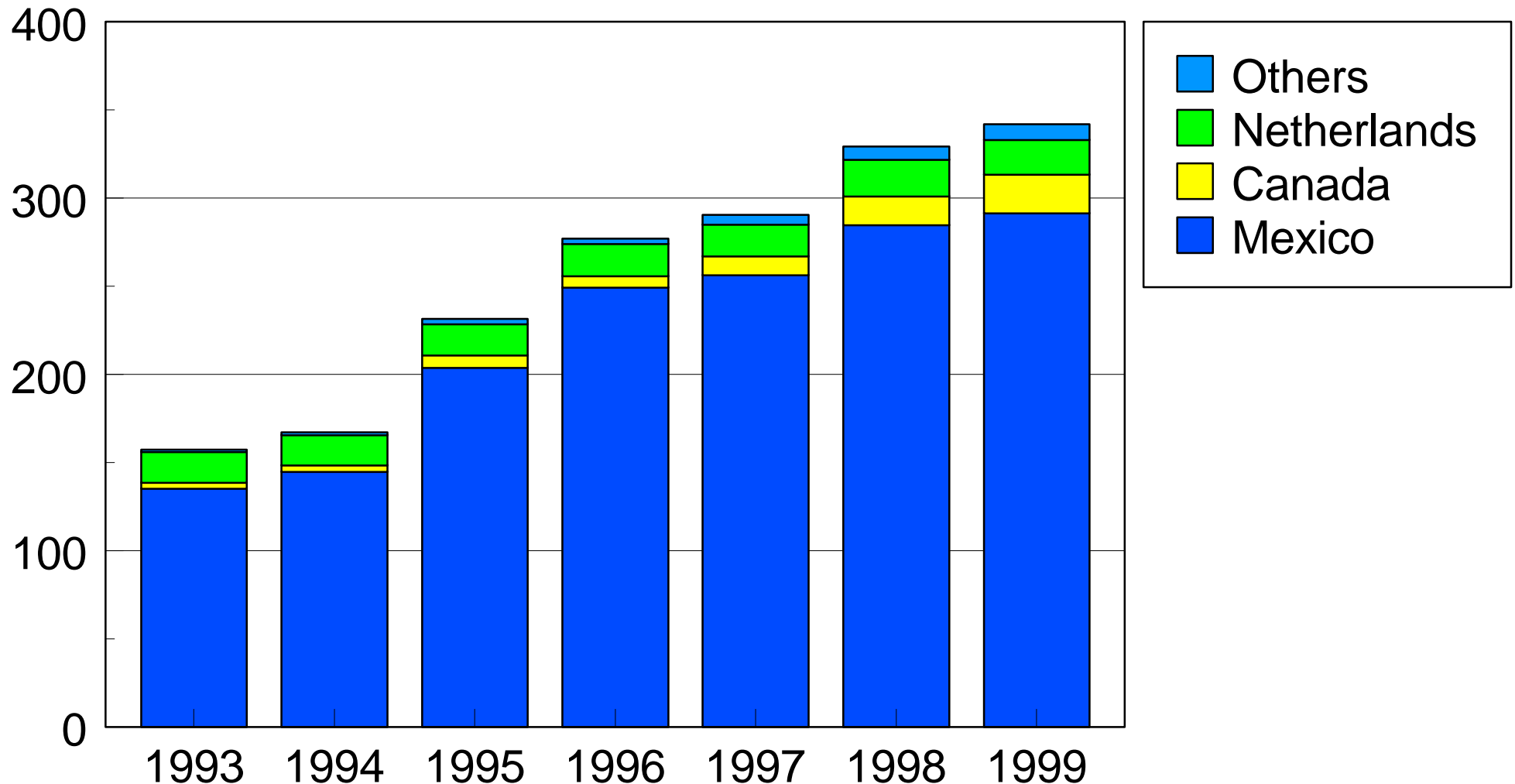
Thousand Metric Tons



Source: US Census Bureau

Origins of U.S. Imported Pepper

Thousand Metric Tons

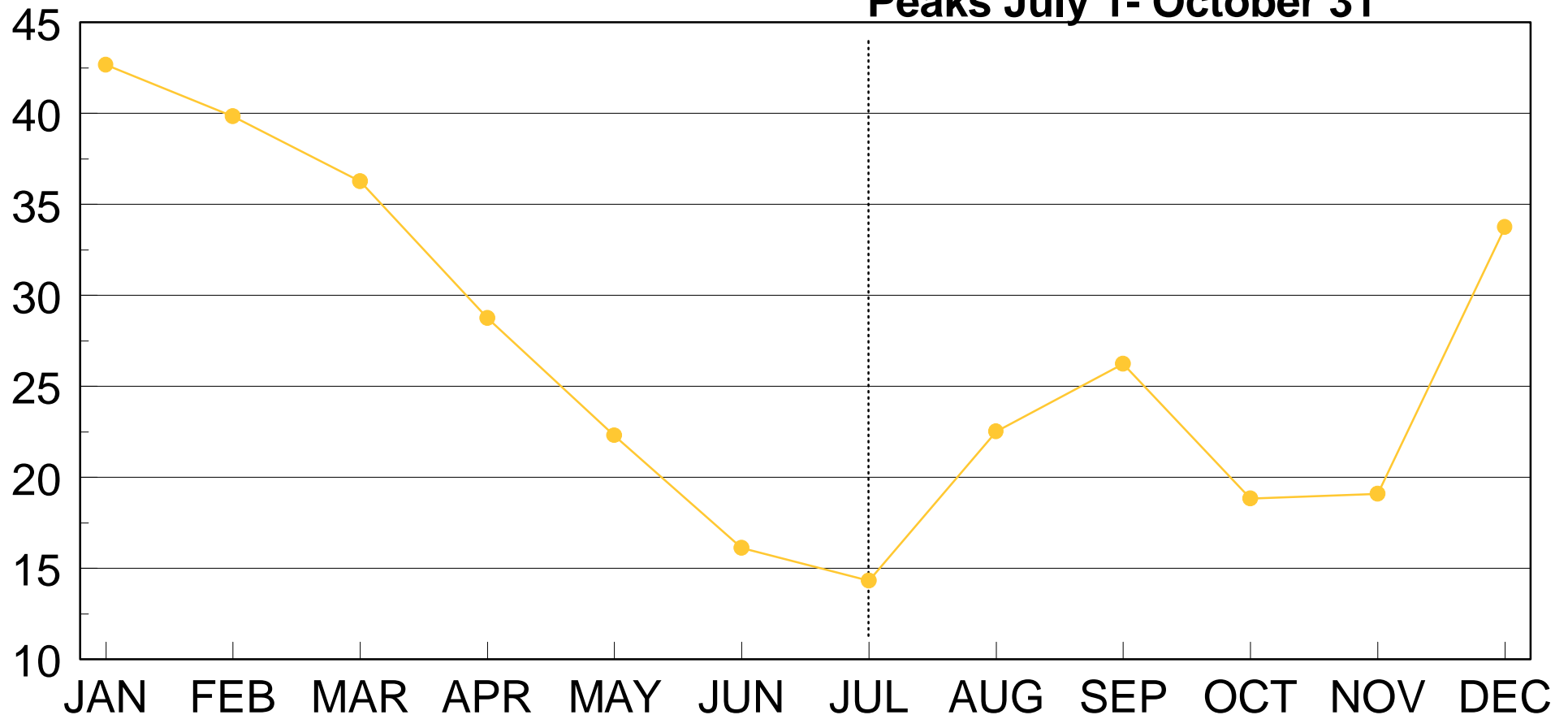


Source: US Census Bureau

Monthly Imports of Peppers

Thousand Metric Tons

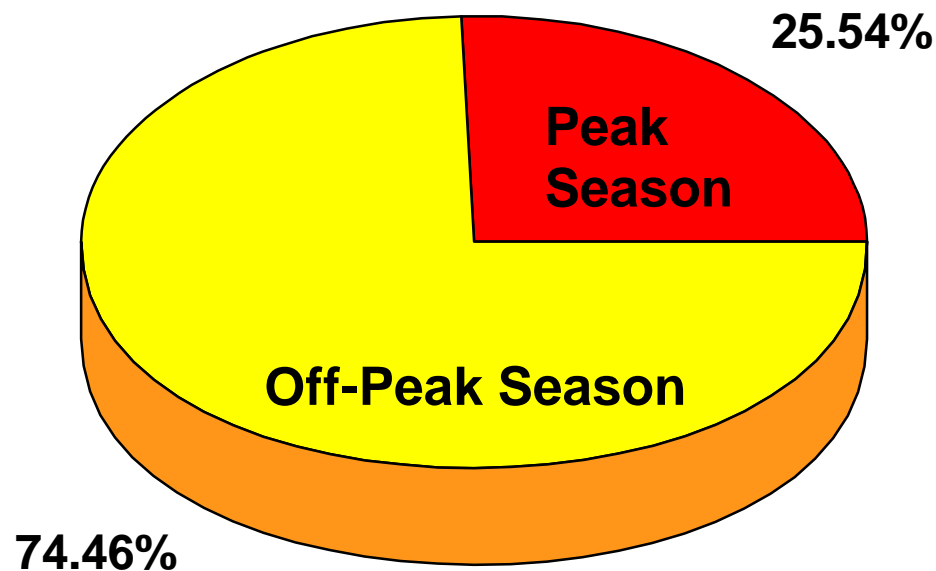
US Marketing Season
Peaks July 1- October 31



Note: Average Monthly Imports 1997-99

Source: US Census Bureau

Share of Pepper Imports in Relation to the U.S. Marketing Season



Marketing Season Peaks July 1-October 31
Based on Average Monthly Imports 1997-99
Source: US Census Bureau

Pepper Imports: Some Notes

- Rising imports displacing domestic production
- Import's market share increased from 20% in 1993 to 35% in 1999
- Increased Mexican imports accounts for growth in imports
- Imports peak in Winter before US marketing season starts in July
- Tariff Schedule
 - NTR \$0.005
 - NAFTA Nov 1-May 31 \$0.011, other \$0